



Author; Kim Krueger
815-919-0053 ~ traegonia@yahoo.com~ www.WorldofTraegonia.com

Author Visit Information

- My honorarium for a Half day program, one or two sixty minute presentations is \$250.00 and travel expenses if more than a two-hour drive. If I have to drive more than two hours from my home, I may request that you put me up in an inexpensive hotel the night before. Sometimes traffic can create a delay in my arrival.
- My honorarium for a Full day program, three or four sixty minute presentations, and lunch with the author (the school picks up to ten students to have lunch with the author) is \$400.00 and travel expenses if more than a two-hour drive. If I have to drive more than two hours from my home, I may request that you put me up in an inexpensive hotel the night before. Sometimes traffic can create a delay in my arrival.

FREE AUTHOR VISIT

Realizing that schools do have limited budgets, I have put together a way for schools to pay for the author's visit without using any money from the school's finances. If the school uses the Tips for a Successful School Visit, they should have no problem pre-selling these quantities of books to cover the cost of the author's visit.

Free Half-Day Visit

- Your school will pre-sell 20 signed copies of *Traegonia, The Sunbow Prophecy*, for \$16.00 each for paperback or \$24.00 for the hardcover (All hardcovers are pre-signed by the illustrator). This is a lot easier than you think. Get the PTA/PTO to help sell books to the community to reach your goal of 20. Simple fliers, posters, and word of mouth are all it takes. Be sure to introduce the students to *The World of Traegonia* before attempting to get pre-orders.
- You will be given an order form to be passed out to the students three weeks before the author's visit. Share this pre-order form with the PTA/PTO or any parent organization involved with your school.
- Your school will receive a **FREE HALF-DAY** visit with the author Kim Krueger, one or two sixty minute presentations.
- The books are sent with Kim Krueger when she comes to your school. You give her a check and **NO** money need ever come out of your school budget!

Free Full Day Visit

- Your school will pre-sell 45 or more signed copies of *Traegonia, The Sunbow Prophecy* for \$16.00 each paperback or \$24.00 each for the hardcover. (All hardcovers are signed by the Illustrator in advance.) This is a lot easier than you think. Get the PTA/PTO to help sell books to the community to reach your goal of 45. Simple fliers, posters, and word of mouth are all it takes. Be sure to introduce the students to *The World of Traegonia* before attempting to get pre-orders.
- You will be given an order form to be passed out to the students three weeks before the author's visit. Share this pre-order form with the PTA/PTO or any parent organization involved with your school.



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Your school will receive a **FREE FULL DAY** visit with the author Kim Krueger, three or four sixty minute presentations.

- Lunch with the Author if you wish. Up to ten students can enjoy lunch with the author. The school can hold contests before the author's visit to select the lucky winners. The school provides the lunch, usually pizza.
- The books are sent with Kim Krueger when she comes to your school. You give her a check and **NO** money need ever come out of your school budget!
- ✓ **Our website is a great source for introducing, promoting and sharing the scheduled visit.**

THE PRESENTATION INCLUDES THE FOLLOWING

General and grades 2-5

- Introduction
- Where the idea for Traegonia, The Sunbow Prophecy came from.
- A power point presentation focusing on inspiration and finding that thing that you are passionate about doing.
- Introduction to Traegons, the sculptures.
- Question and Answer
- Book Signing

Grades 6-High School or adult groups include the following or can be an alternate presentation.

- Team work; collaborating with someone vs. going it alone.
- Working with an Illustrator
- The ins and outs of self-publishing vs. traditional publishing.
- Question and Answer
- Book Signing

Schools or special events; for the full day presentation, Kim will have lunch with up to ten students. The school should decide what kind of contest to hold to determine the winners. The school will provide the lunch. It usually is in a private room with pizza.

This presentation is very entertaining and educational. The presentations are geared toward the age of the group attending. On occasion presentations may run long depending on the number of questions or the audience discussion, please let me know whether you wish to cut it off at the scheduled time or if you are willing to run longer. **I am very flexible and am always willing to discuss any issues or concerns.**

WHAT HAPPENS AFTER YOU SCHEDULE AN AUTHOR VISIT

About four weeks before the author's visit, you will receive the **Author Visit Packet**. This packet will contain the information and material you will need to organize a successful visit, including:

- Author and Illustrator Bio



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- A flyer that can be reproduced, announcing the author visit.
- A pre-order book form that can be copied for distribution
- Bookmarks for the school library

Teachers can download a full 50 page curriculum geared for 4th thru 6th grade and coloring sheets for our younger fans from our website.

For more information on scheduling an author visit to your school or library contact the author using the info below:

Kim Krueger

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